

Chamber News and Notes

September 13, 2011

Belmond Area Chamber of Commerce

Celebrating Anniversaries

Deb and DuWayne want everyone to know that they will be turning 30 years old! Well, okay, **Cattleman's Steak and Provisions** will be turning 30 years old next month, and they are planning a celebration the weekend of October 7th, 8th, and 9th. Plans are in the works, but look for some delicious deals coming our way! We will have more information in the next newsletter about what they have planned.

Also turning 30 years old this year—**Eaton Corporation!** They, too, will be celebrating 30 years in Belmond in October. I expect that we will hear more from them about exciting events, tours, and plans for the future! Look for more information in next month's news letter!



Dad's Belgian Waffles Benefit

Tuesday October 11th, the Belmond Community Service Women are hosting their annual Dad's Belgian Waffle Supper @ St Francis Catholic Church in Belmond from 5-7:30pm. The cost of the meal is \$6.00 for ages 6-adults, children under 5 years old eat free. The money raised is going to help the Lyric Theater with their digital projector project, bringing 3D technology to Belmond.



Fall Brings Many Changes

Ten months ago, the Belmond Area Chamber of Commerce started a new venture, sharing a secretarial position with United Seating & Mobility, sharing salary expense, and housing the Chamber of Commerce in their offices. However, as the wheelchair business has grown tremendously, they now find they are in need of someone full time and in need of more storage space. (Congratulations to Dean & Terry on their efforts!)

In light of that development, the Chamber Board of Directors are working to find a new home for the Chamber offices.

The Chamber of Commerce is important to the success of business in Belmond, and keeping the chamber running has become my passion. To help supplement the salary of the position since it will no longer be shared, I want to extend my secretarial services to the community on a contractual basis. *Does your organization need to have a newsletter typed? Do you need help developing a Facebook page and keeping it updated? Do you have a web site that you would like updated regularly? Do you need monthly bulletins typed for your church?* These are just some of the ideas that I might be able to help with—I am sure we can work together to find more.

The work completed would be billed at an hourly rate, and used to supplement the secretarial position. The rate would vary based on Chamber membership or non-membership.

If my quality of work, attention to detail, and organizational skills have caught your attention, *Contact the Chamber of Commerce office at 444-3937 for more information or to get started working together!*

AUTUMN FAMILY FUN FESTIVAL

The Belmond Promotion Council is making plans for a fall celebration Saturday, October 8, 2011 from 1-4 p.m. to bring family and friends together to celebrate the harvest season.

The event will be held at the Swimming Pool Park and some of the planned events include :

- Food stands featuring autumn comfort foods
- Hay rides to Winding Creek Gardens to pick a pumpkin
- Pumpkin decorating
- Re-stuff your scarecrow or build a new scarecrow
- Family Games
- Face painting
- Sidewalk Chalk drawing contest
- Ghost story readings
- Obstacle Course



Come out and enjoy a perfect family afternoon!

Remember that your non-profit organization may have a food vendor booth at the event—concessions served should be seasonal (such as caramel apples, popcorn, pumpkin bars, cider, etc). Contact the Chamber offices at 444-3937 for more information.



Many downtown businesses have Bronco Spirit Flags. Don't forget to fly them and show your BK Pride to celebrate home events. The complete calendar of events can be found at:

<http://bkhappenings.blogspot.com/>



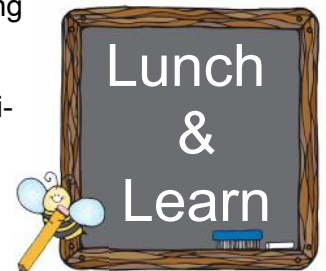
23rd Annual Fall Festival



Fall hints are in the air, and it is again time for Belmond's Annual Fall Festival. The Fall Festival, held September 17th, 9am – 2pm, is Belmond's annual autumn celebration of arts, crafts, exhibits, and food. This will be our 23rd year of sponsoring the event, and we are expanding the festival to include some new events.

New this year is a Pet Contest and Pet Parade. The Pet Contest registration takes place in City Park beginning at 9:30 am and judging will begin at 10:00 am. There are three categories for the Pet Contest: 1) Cute Pet Contest, 2) the Cute Pet in Costume Contest, or even better yet, 3) the Cute Pet & Owner in Costume Contest. Contest winners will receive a free photo shoot and 8 X 10 photo, Free Pet Grooming, or free pet food. The pets will then promenade down Main Street at 10:30 am in the 1st Annual Pet Parade.

Also new this year, the Belmond Lions Club is hosting a Music Festival on Main Street beginning at noon, featuring many local musicians.



Thursday, September 15th, get introduced to the art of Office Feng Shui, understand the key factors of Feng Shui and how to use them to enhance your career, maximize the power of your desk and office space by using colors and the 5 elements to boost your energy and place yourself in the command position. This Lunch & Learn Program is brought to you by NIACC, held at the Talbot Belmond Public Library; cost is \$10 (with lunch included) and can be registered through NIACC by calling 888-466-4222 ext 4358 to register.

A lunch & Learn event is being planned by the Rehabilitation Center of Belmond on Tuesday, September 20th, from 11:30-12:30pm at the Talbot Belmond Library. Come enjoy a free lunch and learn about the importance of Part D of Medicare and the changes. Sign up at the Belmond Library or call Rachel Johnson at 444-3915 to reserve your spot today!

Community Calendar

September 17th—Fall Festival and Pet Parade 9:00am—2:00 pm (and beyond!)

September 28th—Belmond Chamber Monthly Meeting, Jerry's Place, noon

October 3rd-7th—Belmond Klemme Homecoming Week

October 11th—BCSW Dad's Belgian Waffle Supper

October 16th—UMC Spaghetti Luncheon

October 24th—Belmond Chamber Annual Meeting 6:00pm

October 30th—Belmond Boy Scout Pancake Breakfast

October 31st—Halloween celebrations 5-7pm (Beggars Night or Trick or Treating)



Jacobson Elementary Literacy Night is this Thursday from 6-7:30pm. We are having a book fair this week that has a variety of books for children, teens and adults as well. The book fair is located at Jacobson Elementary in Room 32 on the east wing.

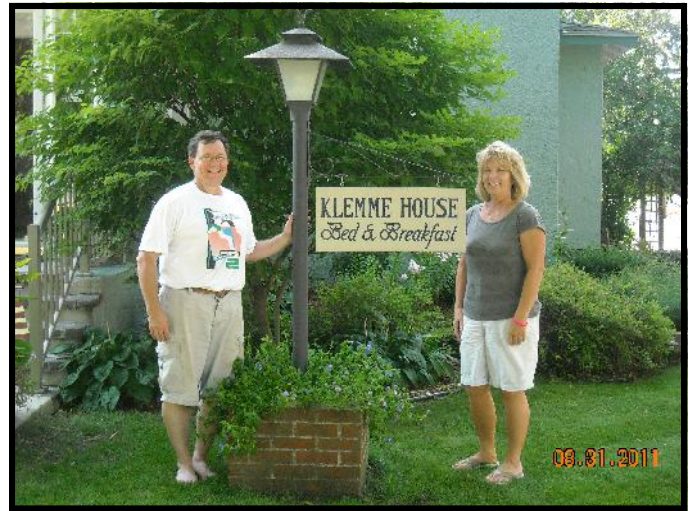
Our book fair is open:

M-Fr: (this week only) 7:45am-8:05am
3:15pm-4:15pm

Only exception is Wednesday when it is only open from 7:45am-8:05, not open at 3:15pm due to the early dismissal

It is also open Thursday from 6:00pm-7:30pm

Great time to stop out and do some early Christmas shopping for your students at the Book Fair, or purchase some books for your favorite teacher's classroom!



Congratulations to Klemme House Bed & Breakfast, winners of the August "Business is Beautiful" contest. Their home is always warm and inviting to visitors of Belmond, setting a great tone for introducing the beauty of Belmond to new visitors and tourists. Thank you, Al & Connie, for keeping Belmond Business Beautiful! And hope you enjoyed the bountiful Banana Cream Cheese Cupcakes!



Belmond Area Chamber
of Commerce
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Belmond, Iowa 50421

641-444-3937 (Phone/Fax)
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www.belmond.com

Between The Pages

Volume XVI, No. 1

A Publication of the Friends of the Belmont Public Library

Fall 2011

PLEASE NOTE THE DATE FOR BELMOND'S FALL FESTIVAL IS LATER THAN USUAL.

FRIENDS OF THE LIBRARY BOOK SALE Saturday, September 17th

Talbot Belmont Public Library
8:00 a.m. – 1:00 p.m. Bag sale starts at noon

NEEDED:

Your used hardcover & paperback books, audio books, compact discs, videos, DVDs, computer software, games & puzzles.

PLEASE DROP OFF YOUR CONTRIBUTIONS SEPT. 12-16 DURING LIBRARY HOURS.

Sorry, we cannot use Reader's Digest Condensed Books, out of date textbooks, old encyclopedias, or items that are musty, mildewed or damaged.

Remember to renew your Friends of the Library membership while you're there!

2011-2012 Membership Renewal Form

(Please return this form to the Talbot Belmont Public Library.)

YES! I would like to be a Friend of the Library! I am enclosing \$_____ for my membership

NEW RENEWAL

Name _____

\$5 - INDIVIDUAL

Address _____

\$15 - FAMILY

City _____ State _____ Zip _____

\$25 - SUPPORTING
(Member, Business, or Organization)

Phone _____ Date _____

\$100 - GOLD

I would like to help with these Friends' projects:

___ Reading to children

___ Helping with Children's Programs

___ Library Advocate

___ Providing refreshments

___ Microfilm searching

___ Help with Fall Book Sale
& other fundraising events

___ General/Miscellaneous

Membership Year: September 1 - August 31. Your contribution is tax deductible.

FINANCIAL MANAGEMENT FOR NON-FINANCIAL MANAGERS



You do not have to be a chief financial officer or a certified public accountant to influence the financial success of your organization. Simply understanding how various transactions affect financial results will enhance your ability as a leader and contribute to the financial strength of your organization.

Know and Understand the Impact Decisions Have on Financial Performance

Date: November 8, 2011
Time: 8:30 AM—4:30 PM
Tuition: \$120
Course: 79265
Location: Muse -Norris Conference Center, Room 180
Instructor: LT Smith

Goals and Objectives:

In well-run business environments, a consistent and logical flow of financial information links accounting transactions to the management process so that leaders at every level of the organization know and understand the impact their decisions have on financial performance.

- Gain an understanding of the Financial Management Cycle
- Learn the basic components of Financial Statements
- Learn how operating costs impact company earnings
- Discuss the importance of forecasting financial performance
- Review key financial ratios
- Discuss capitalization
- Develop a set of Financial Statements for a model company



REGISTER TODAY by Calling Continuing Education
1-888-GO NIACC ext. 4358 or
641-422-4358



CHANGE MANAGEMENT

The Buck Stops with YOU on
Getting Your Employees to Embrace
the Benefits of Change

Date: October 6, 2011

Time: 1:00 PM — 3:00 PM

Location: NIACC

Muse-Norris Conference Center,
Room 180

Tuition: \$89.00

Course: 79240



**REGISTER TODAY by Calling Continuing Education
1-888-GO NIACC ext. 4358 or
641-422-4358**

Program overview:

Ever hear employees say:

“When is management going to understand it is the real world down here?”

“If my boss would just get off my back and let me do my job like I know, everything would be okay!”

“Things used to be great around here. Now my boss is asking me to change too fast or too much. Why can’t he leave well enough alone?”

These expressions reflect symptoms of employees not only resisting change, but leaders not fulfilling their responsibility in communicating change.

National keynote speaker and leadership consultant, John Graci’s two-hour presentation “Change Management” demonstrates how critical the manner of communicating change is to employees. Graci will provide practical and proven methods to help people cope with changes in their workplace.



Presenter John Graci

As seen on CNN, John’s sense of humor, charisma and passion blend nicely with his pragmatic style. John has been delighting all audiences from Fortune 500 companies to small business owners for the past 15 years with his practical and down-to-earth approach to leadership and supervision. John has the unique ability to engage audiences with tactics they can apply at work or home that do not cost any money and fall under their control as a leader. Attendees come away from the presentation knowing they have the power to make their employees feel really good when they comes to work, but they also have that same power to make their employees feel absolutely miserable. He’s performed at locations from the Mirage in Las Vegas to overnight company retreats located in International Falls, MN.

John Graci

Graci has previously worked for Trusight, State Farm, U.S. Bank, Space Center, Inc., and KLBB Radio, and he received his Bachelor’s degree in speech communication from the University of Wisconsin-River Falls. He currently resides in Cottage Grove, MN.

Who should attend?

This program should be of special interest to leaders with supervisory/management responsibilities from all professions and environments.

Program Objectives:

Recognize how a leader’s behavior impacts employee acceptance. Communicating mandated changes. Learn a method to help confront employees who resist change.

Program highlights:

What is the leader’s role in communicating change? What if a leader does not agree with the change? How does the timing of change impact how it is accepted? How do employees look at change versus management? Why do employees resist change? How do leaders overcome resistance to change?

Marketing Your Small Business

Marketing Your Small Business... It Does Not Have To Be Expensive! Cathy Swager from Cathy Swager Consulting, LLC will share tips on how to market your business. Her presentation and discussion about marketing tactics will include traditional marketing strategies (print, electronic, outdoor, direct mail) as well as using social media (Facebook, LinkedIn) and the internet to market your products and services.

Don't miss...

NIACC's Entrepreneurs' Exchange
September 20, 2011, 6 p.m. to 7:30 p.m.
McAllister Hall, Room 104G
NIACC Campus



Businesses of all sizes are welcome and encouraged to attend this **FREE** event!

Cathy Swager, Owner and CEO of Cathy Swager Consulting LLC, has 37 years of experience in marketing, planning and customer relations. She founded Cathy Swager Consulting, LLC in 2009. Cathy has a Master's degree in Business Administration from Drake University.

September 20, 2011

6 p.m. to 7:30 p.m.

McAllister Hall, Room 104G, NIACC Campus, Mason City

Tables for product/service display are available by reservation.

Call to pre-register and/or reserve a table at 641-422-4384 or toll free at 1-888 GO NIACC, ext. 4384 or email incubator@niacc.edu.



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