

Wright County, Iowa

Laborshed Analysis



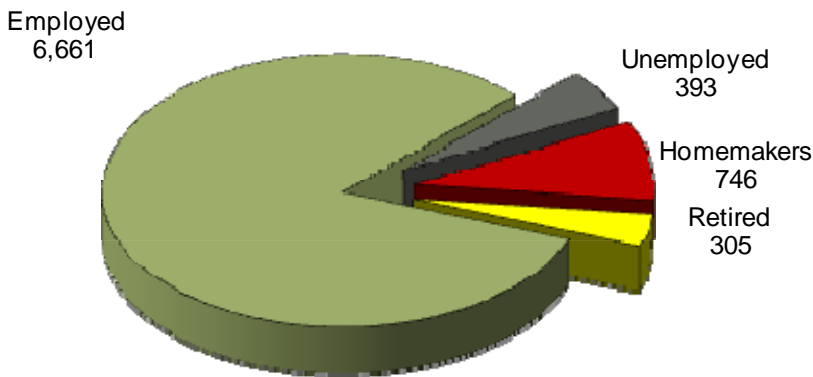
*A Study of Workforce Characteristics
Released January 2011*

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Wright County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 60,541 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment 8,105)



Employment Status:

- 76.6% Employed
- 10.1% Unemployed
- 5.4% Homemakers, Not Employed
- 7.9% Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.7% Inadequate hours (113 people)
- 4.4% Mismatch of skills (293 people)
- 1.7% Low income (113 people)
- 6.7% Total estimated underemployment (446 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	17.7%	8,208
Education	13.9%	6,446
Health Care & Social Services	13.5%	6,261
Wholesale & Retail Trade	12.7%	5,890
Public Administration & Government	10.8%	5,008
Finance, Insurance, & Real Estate	8.9%	4,127
Personal Services	6.6%	3,061
Transportation, Communication, & Utilities	6.2%	2,875
Professional Services	3.5%	1,623
Agriculture	3.1%	1,438
Construction	1.9%	881
Other (Military, Non-Profit, etc.)	0.8%	371
Entertainment & Recreation	0.4%	185

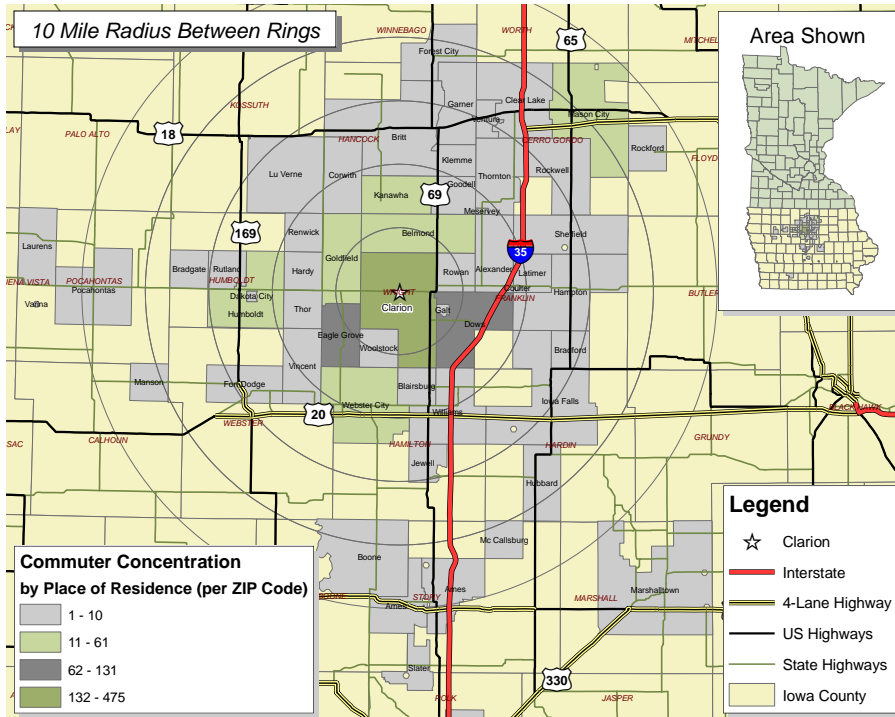
Quick Facts

(Employed - willing to change employment)

- 12.0% are working multiple jobs
- Currently working an average of 40 hours per week
- Average age is 47 years old
- 27.0% currently working within the production, construction, & material handling occupational category followed by 23.0% within the professional, paraprofessional, & technical occupational category
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.careerbuilder.com
 - Local/Regional newspapers
 - *The Messenger - Fort Dodge*
 - *The Des Moines Register*
 - *Daily Freeman-Journal - Webster City*
 - *Wright County Journal*
- Local Iowa Workforce Development Centers
- Networking through friends, family, and acquaintances

Survey respondents from the Wright County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

Wright County Commuting Area



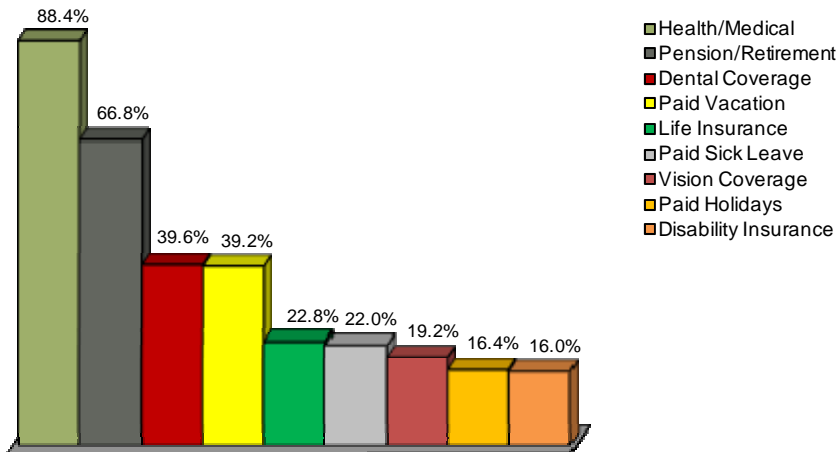
Commuting Statistics

The map at the left represents commuting patterns into Clarion with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Wright County Laborshed area are willing to commute an average of 23 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (68.9%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 23.9 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

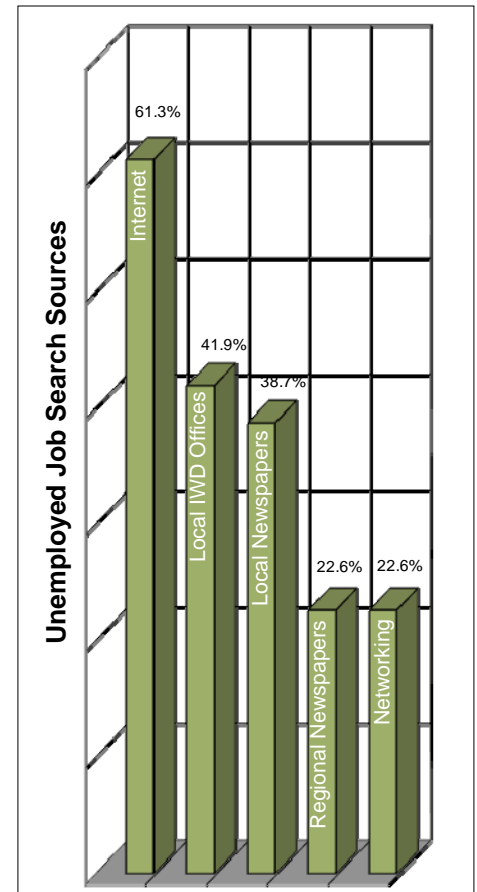
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	37.5%	*	12.5%	*	\$16.43
Manufacturing	53.0%	7.6%	24.2%	\$48,500	\$15.25
Transportation, Communication, & Utilities	66.7%	16.7%	8.3%	\$52,000	\$13.25
Wholesale & Retail Trade	69.6%	13.0%	15.2%	\$44,000	\$10.00
Finance, Insurance, & Real Estate	76.7%	6.7%	56.7%	\$63,000	\$11.55
Health Care & Social Services	84.4%	31.1%	24.5%	*	\$14.03
Personal Services	76.5%	11.8%	35.3%	\$25,000	\$10.00
Entertainment & Recreation	*	*	*	*	*
Professional Services	57.1%	7.1%	28.6%	*	\$15.00
Public Administration & Government	71.0%	6.5%	29.0%	\$40,000	\$20.00
Education	81.8%	4.5%	72.7%	\$47,500	\$12.15

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 393 unemployed individuals are willing to accept employment
- Average age is 50 years old
- 68.8% are male; 31.2% are female
- Education:
 - 53.1% have an education beyond high school
 - 9.4% are trade certified
 - 12.5% have an associate degree
 - 15.6% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$11.56 to \$12.75/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 24 miles one way for the right opportunity
- 81.3% expressed interest in temporary and 62.5% in seasonal employment opportunities
- 59.4% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Pension/retirement options
 - Dental coverage
 - Vision coverage
 - Paid vacation
 - Paid holidays
 - Disability insurance
 - Life insurance
 - Paid time off
- 70.4% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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For more information regarding the Wright County Laborshed Analysis, contact:

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